



sensoworks

sensing the future

INVESTMENT OPPORTUNITY DOCUMENT

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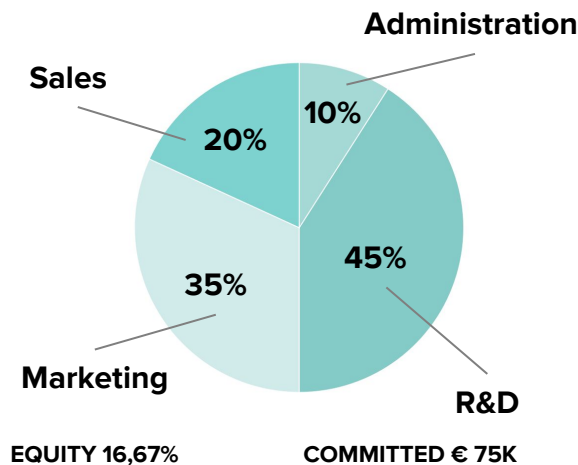
DESCRIPTION

Sensoworks is the technological, robust and production-ready product for the remote management and control of complex infrastructure systems. Through a complete network of constantly connected IIoT sensors, the platform is capable to collect, monitor and interpret diagnostic data from sensors linked to industrial equipment. Clients benefit from the operational and economic advantages of a streamlined integration as well as preventative and predictive maintenance capability.

REVENUE MODEL

Sensoworks revenue model is based on the sale of platform subscriptions following the PaaS (Platform as a Service) model. The average price is €35k per year per customer. It depends on the number of sensors, data volumes, service availability, SLA.

FINANCIAL NEED € 500K



TEAM

Niccolò De Carlo, CEO & CO-FOUNDER: 10 years of expertise in technology and IT enthusiast. **Paola Amendola, CMO:** 7 years of experience on structured SMEs companies. **Maurizio De Luca, CTO:** 15 years of expertise as software architect. **Vito Distante, CSO Manager:** scientific and IoT engineer, researcher. **Eleonora Stragliotto, Business Developer:** 8 years of experience in international business development. **Andrea Rampello, IOT Dev:** 5 years of experience. **Joseph Feener, full stack developer:** 5 years of experience. **Alberto Tontoni, junior developer:** 2 years of experience.

MILESTONE

- 01.** Ready-to-use cloud platform, customizable for all specific needs and markets.
- 02.** Strong connections with system integrators and hardware manufacturers to build all-in-one solutions.
- 03.** Solid customer base empowers recurring incomes, future-proofing the business model.
- 04.** Current revenue €650k

FINANCIALS

